



Press release

Paris, January 13th, 2025

Younited enters into exclusive discussions to launch innovative offers to Bouygues Telecom customers

Younited, a European leader in digital financial services, announces today that it is working with Bouygues Telecom, to launch a range of innovative financing offers, coupled with payment cards and loyalty programs.

3 years after successfully launching a fully integrated, instant and 100% digital handset financing solution available across the 519 Bouygues Telecom stores and on their website, Bouygues Telecom and Younited are now working on expanding their collaboration.

The two companies are currently exploring, together with prospective partners, the launch of a customer offer that could include a free cutting-edge handset, exclusive discounted financial services products, and an enhanced mobile/data plan.

Further announcements will be made in the course of 2025.

Newly issued shares of Younited Financial are expected to become admitted to trading on Euronext in Amsterdam, with additional listing in Paris, in the coming days, subject to customary approvals.

About Younited

Younited Financial, listed on Euronext Amsterdam, is a leading European financial technology business. Through its advanced technological platform, Younited offers a wide range of solutions, including consumer loans, payment solutions, insurance products, and personalized budget coaching. Beyond its direct-to-consumer business, Younited partners with leading companies in the retail, telecommunications, and banking sectors, integrating its platform to foster innovation and drive revenue growth. Over a million customers trust Younited across four countries (France, Italy, Spain, and Portugal). Younited strives to help European households achieve financial well-being through education, protection, and inclusion.

For more information, visit www.younited.com

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