



News release  
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## **Younited celebrates 15 years of commitment with B Corp certification**

*A new step in the construction of a more responsible, inclusive and transparent finance model*

Younited, one of Europe's leading instant credit providers, is proud to announce its B Corp certification for the entire Group (France, Italy, Spain and Portugal), an international recognition that distinguishes companies that combine economic performance and positive societal impact. This distinction is the culmination of more than 15 years of commitment to more ethical, responsible and transparent finance, and reaffirms Younited's desire to sustainably reinvent the traditional model of consumer credit, placing social, environmental and governance impact at the heart of its mission.

### **A mission supported by three founding pillars: protection, inclusion, education**

Since its creation, Younited has put impact at the heart of its model. The company structures its commitments around three main axes:

- **Consumer protection:** The fintech favours amortizing, regulated and transparent credit, and works tirelessly to limit the risk of over-indebtedness and offer its customers a responsible experience.
- **Financial inclusion:** Thanks to open banking and more inclusive scoring models, Younited supports people who are traditionally underrepresented in financing: freelancers, young professionals, self-employed workers, etc. The objective? To allow everyone to have access to a fairer and more equitable credit offer.
- **Financial education:** Younited offers clear and understandable products and actively works to educate consumers financially. Through financial coaching and coaching tools, the company helps its users better manage their budget and make informed decisions.

### **Values that go beyond the product: a strong internal commitment**

This certification also recognizes Younited's internal efforts to build a sustainable organization that respects its nearly 500 employees. The company is committed to promoting an inclusive culture, ensuring quality of life at work, and adopting transparent and fair governance. In this sense, Younited not only offers responsible financial products, it also puts these principles into practice within its own organization.

*"This B Corp certification testifies to our deep conviction: economic performance and societal impact can – and must – go hand in hand. But B Corp is not an end in itself, it is a milestone that pushes us to go even further."* says **Vigdis Flaten, Chief People & Impact Officer of Younited**

*"Being B Corp certified with over 100 points on our very first certification is an outstanding achievement. It rewards the strategic decisions we've made over the past 15 years to combine innovation and responsibility."* says **Geoffroy Guigou, Co-founder and Group COO**.

### **An ambitious roadmap: towards an even more responsible finance**

With this certification, Younited continues to actively commit to the transition to more responsible finance:

- **Climate commitment:** participation in the Corporate Climate Convention in the financial sector.
- **Social and environmental responsibility:** publication of its first sustainability report in 2025.
- **Inspiring change in the industry:** Younited aims to be a driver of change in the credit industry, showing that it is possible to balance innovation, performance and positive impact.

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### **About Younited**

Younited is a leading European company specializing in innovative financial solutions. Thanks to its advanced technology platform, Younited offers a full range of solutions: personal loans, payment solutions, insurance products and personalized budget coaching. In addition to its direct-to-consumer business, Younited collaborates with leading companies in the retail, telecommunications, and banking industries, integrating its platform to drive innovation and enrich its partners' offerings. More than one million customers trust Younited in four countries (France, Italy, Spain and Portugal). Younited is committed to helping European households achieve financial well-being through education, protection and inclusion.

Younited Financial (Younited's parent company) is listed on Euronext.

For more information, visit [www.younited.com](http://www.younited.com).

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