

Younited partners with Microsoft and announces the launch of Xbox All Access in Italy

Thanks to the strategic partnership with Microsoft, the consumer credit fintech Younited has created a unique and innovative financing product to meet the diverse needs of Italian gamers, who will be able to purchase Xbox All Access online, receiving the console directly at home or picking it up in a GameStop store.

Rome, September 7, 2021. Younited announces the expansion of its partnership with **Microsoft, already launched in France in 2020**, in occasion of the launch of the *Xbox All Access* program in Italy through the retailer GameStop.

Xbox All Access allows all videogame enthusiasts to choose between two different products and plunge themselves in the entire Xbox ecosystem with a single monthly fee. To meet the different needs of Italian gamers, and thanks to the partnership signed between Microsoft and Younited, it will be possible to activate the Xbox All Access service comfortably, from home, online, through an innovative payment method, which allows players to both get the console they prefer between Xbox Series S or Series X, and subscribe to the Xbox Game Pass Ultimate. ¹

"The partnership with Microsoft and GameStop represents a fundamental step for us, and are not only important acknowledgments of the innovative nature of the payment solutions developed by Younited, appreciated and supported by major players in different sectors, but they take us forward on the path to become a European leader in supporting the needs of those who want to keep up with technology by purchasing cutting-edge products and services", declared **Stefano Piscitelli**, General Manager of Younited Italy. "Through this partnership, Younited confirms its transformation, which began in 2018, into a leading SaaS payment and lending platform in Europe with global ambitions; a choice that has brought about constant growth and that, with the last significant equity round of 170 million dollars in July 2021, will allow us to further develop our platform and to create alternative payment services and solutions, positioning ourselves more and more as a fintech leader at an international level".

The Xbox All Access partnership marks an expansion of the range of services offered by Younited, following important projects launched in the area of payments dedicated to B2B customers such as banks, insurance companies, e-merchants, telecommunications and technology companies, and entities wishing to offer their customers 100% digital personal loans or flexible payment solutions.

The Xbox All Access program

Through the Xbox All Access program, customers can now purchase not only a next-generation Xbox console, choosing between Series X or S, but also subscribe to Xbox Game Pass Ultimate for 24 months; all without initial costs thanks to the zero-interest loan. Game Pass Ultimate allows

¹ The payment foresees a single solution of 24 non-modifiable installments, for more information visit the website <https://www.gamestop.it/xboxallaccess>



customers to instantly enjoy over 100 high-quality games together with their friends through online multiplayer.

About Younited

Younited, a French # Next40 company and a leader fintech in Europe, aims to transform the lending and payments industry. Through its personal loan offering, flexible payment solutions and financial coaching offers, Younited enables clients to realize their projects. In a safe and simple way.

Younited supplies financial services to individuals: personal loans up to € 50k, flexible payment solutions, financial coaching and term deposits. It also provides Banking-as-a-Service technology solutions to companies - banks, insurance companies, telcos, e-merchants, tech companies, etc. - which wish to offer their customers a 100% digital service, fast and transparent, thanks to its innovative technology platform, based on data and which allows customers to make better and more informed decisions.

Fully licensed and regulated by EU standards, it has a full banking license and operates in France, Italy, Spain, Portugal, Germany and Austria and employs over 440 employees. Since its launch in 2012, Younited has raised over \$ 400 million in equity and lent over € 2.6 billion.

More info: younited-group.com - Follow us on Twitter: @younited

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